

Fintech for financial institutions

A disruptive innovation for the mass market



The challenge

Around the world, over 2 billion people are unbanked and remain excluded from accessing financial services. This is due to factors such as lack of awareness and lack of accessible banking infrastructure. This financial exclusion is exacerbated with lack of usage.

The opportunity

Fintechs utilize cutting-edge technology-led innovation. They have the potential to play a vital role to extend financial services to the low-income segment. Fintechs can offer accessible and affordable financial solutions.

We offer



Strategic technical assistance support and advisory services to fintechs that cater to the underserved mass market



Use of proprietary toolkits for preliminary assessment of an institution's capability and potential to serve the mass markets



Global experience in building and managing partnerships with financial institutions in the inclusive finance space.

Clients and partners



and many more...

Our impact



Enhanced digital awareness among mass-market customers



Improved design and delivery of financial products and services



Bridging information gaps between the demand and supply sides through knowledge dissemination

Direct impact

400,000

Low- and middle-income (LMI) clients to benefit

Indirect impact

2 Million

LMI clients to benefit

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