

# Identity as a platform to empower the masses

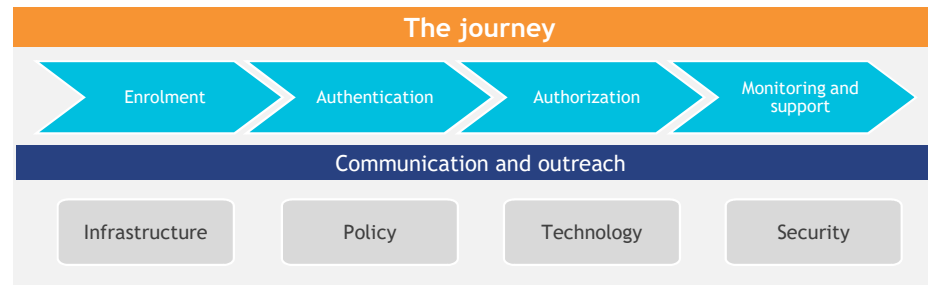


## The challenge

There are more than 1 billion people without identity globally, 81% of whom live in Sub-Saharan Africa and Asia - more than 500 million of these people lack access to financial services.

## The opportunity

Identity empowers people to exercise their right and access basic services. It increases efficiency and enables innovation in current services, which creates significant savings. It also provides reliable data to policymakers designing and delivering social schemes and identifying beneficiaries.



## MSC offers

- Expertise in recommending, designing, and scaling up digital identity solutions
- Unparalleled experience of enhancing *Aadhaar* platform in India (1.2 billion users)
- Deep expertise in identifying, designing, and implementing G2P programs using digital identity across Asia and Africa
- Trusted advisor for data protection and privacy issues

## Clients and partners



## Our impact

- Designed a solution and conducted a pilot for using digital identity (*Aadhaar*) to streamline the USD 11 billion fertilizer subsidy in India. Also conducted a concurrent evaluation during the pan-India rollout
- Designed an e-KYC solution using digital identity (e-KTP) for the Government of Indonesia.
- Evaluated multiple G2P programs, such as food security, LPG, education, rural employment, and pensions, that leverage *Aadhaar* in India and provided recommendations
- Evaluated the impact of digital identity on digital governance reforms in Rajasthan and Andhra Pradesh states in India

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