

Policy evaluation

Generating evidence to support better policy design

The challenge

Government bodies struggle while generating evidence to assess the effectiveness of policy interventions. They often lack relevant data to make course corrections to program design and implementation.

The opportunity

Government departments and think tanks have been relying increasingly on insights from field research and on rigorous evaluations to inform policy design and gauge the effectiveness of implementation.

MSC offers



Evaluation design that generates actionable insights

- Scientific mix-method studies to evaluate government policies and programs
- Smart designs to generate insights within tight timelines
- 360-degree view of policies through insights on the processes, outputs, and outcomes of the policy or program from the demand side (beneficiaries), the supply side (policymakers and government functionaries), and industry experts
- Creation of actionable insights using statistical techniques and expertise



In-depth understanding of how governments work

- Decade-long experience with multiple governments in Asia and Africa
- Understanding of processes and constraints of government systems

Our impact



Evaluation of more than **10 national-level policies** and programs for the governments of India, Indonesia, and Bangladesh, which led governments to expand or modify their flagship programs in India (Direct Benefit Transfer in fuel, food and fertilizer programs) and in Indonesia (a rice subsidy program named BPNT, a conditional cash transfer program named PKH)



A Digital Readiness Assessment in Zambia that helped the government digitize G2P payments, prioritize solutions and, create a digital transformation roadmap for the solutions.



Evaluation of eKYC pilots in Indonesia and Bangladesh, which helped the governments to develop a roadmap and guideline to scale up

Clients and partners

BILL & MELINDA
GATES foundation

 **NITI Aayog**
(National Institution for Transforming India),
Government of India

