

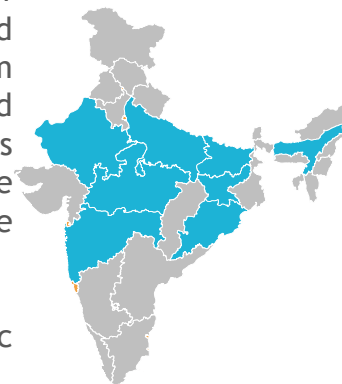
Pathways to Enhancing Financial Inclusion (PEFI)

Enhancing financial inclusion in 27 Aspirational Districts in India, in collaboration with the National Institute for Transforming India (NITI) Aayog



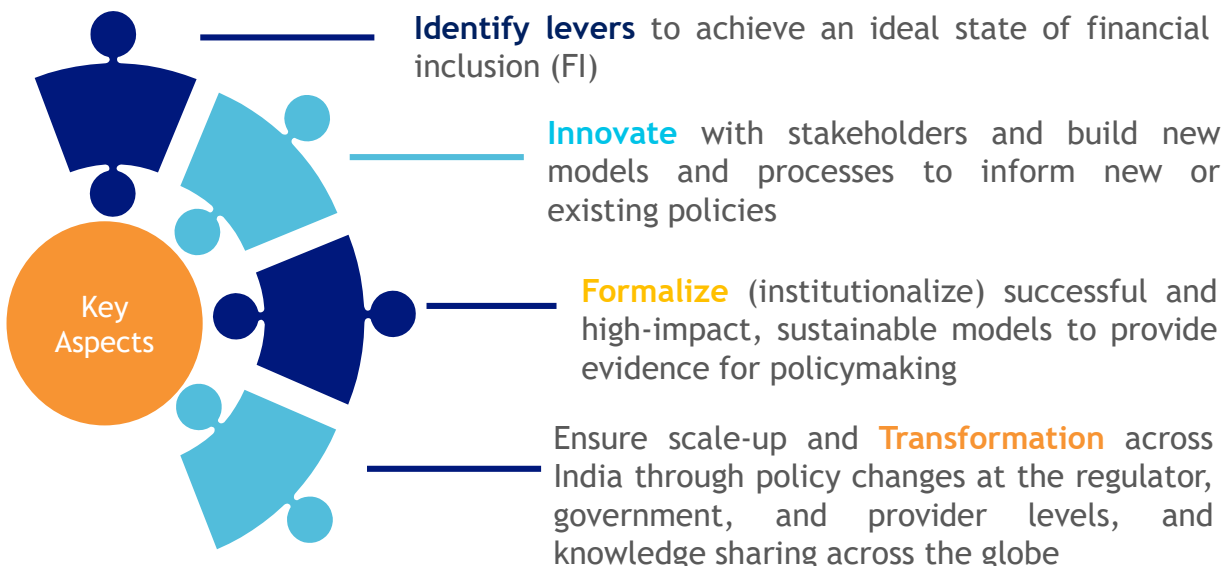
The opportunity

Aspirational Districts typically have poorer endowment of physical resources, lack of infrastructure networks, and years of poverty and deprivation. TADP, a five-year program of the Government of India, seeks to identify and institutionalize measurable indicators of progress across multiple thematic areas and apply focused efforts to achieve growth in these districts and as a result, growth in the country.



MSC has been working on financial inclusion, one of thematic areas in focus, in the 27 Aspirational Districts.

The engagement - iLIFT approach to better financial inclusion



Outcomes and impact



Impact on **44 million people** through interventions in financial literacy, access points, and social security inclusion



Reduced information asymmetry among relevant stakeholders regarding roles, responsibilities, and ways to enhance FI



Streamlined processes, best practices, and models to enhance the status of FI



Proof of concept for innovative models of FI and institutionalized innovation in the delivery and usage of financial services

Clients and partners

BILL & MELINDA
GATES foundation



NITI Aayog
(National Institute for Transforming India),
Government of India

