






Comparative analysis  
of *PM Kisan*, *KALIA*,  
and *Rythu Bandhu*

# The active use of digital databases in the enrollment process for *KALIA* and *Rythu Bandhu* minimized inclusion errors.

	Scheme enrolment 	Wrongful inclusion 
PM Kisan	<b>50%</b> Respondents contact the <i>panchayat</i> for enrollment	<b>10%</b>
KALIA	<b>94%</b> Respondents contact the <i>panchayat</i> for enrollment	<b>1%</b>
Rythu Bandhu	<b>80%</b> Respondents contact the agriculture department for enrollment	<b>3%</b>





The data recording for enrollment in *Rythu Bandhu* was efficient; cases of data mismatch were few and hence most beneficiaries received all the disbursed installments.

	Missed one or more scheme installments 
<b>PM Kisan</b>	<b>34%</b> of whom, 55% do not know why they missed the installment
<b>KALIA</b>	<b>54%</b> of whom, 90% do not know why they missed the installment
<b>Rythu Bandhu</b>	<b>3%</b> of whom, 28% do not know why they missed the installment



Most beneficiaries are enrolled through the land records management system like the *Dharani* portal.

**Rythu Bandhu outperformed the other two programs in awareness on GRM channels and query resolution; this is due to active interactions of officials with the beneficiaries.**

	Used GRM 	Query resolution through GRM 
<b>PM Kisan</b>	<b>54%</b> of those who are aware of GRM methods	<b>62%</b> Average grievance resolution time was one week
<b>KALIA</b>	<b>71%</b> of those who are aware of GRM methods	<b>61%</b> Average grievance resolution time was two weeks to one month
<b>Rythu Bandhu</b>	<b>93%</b> of those who are aware of GRM methods	<b>83%</b> Average grievance resolution time was one week

**Good practice:**



*Rythu Vedika* meetings are innovative and effective mechanisms for generating awareness.

- The Agriculture Extension Officer (AEO) and the *Mandal*-level Agriculture Officer (MAO) organize a meeting called *Rythu Vedika* at the gram panchayat to provide all scheme-related information to the farmers.
- They organize *one Rythu Vedika* per four villages. These meetings are scheduled twice a week.

# The lack of awareness of enrolment issues and transaction failures comprised the most common issues for supply-side stakeholders.

## Supply-side challenges



### PM Kisan

- Lack of appropriate training for officials for exception handling
- Lack of awareness of enrollment issues
- Server issues with the portal
- Transactions failures due to bank mergers

### KALIA

- Lack of beneficiary awareness on enrollment status checks, which leads them to approach the block offices frequently
- Absence of linkage between mobile with Aadhaar for eKYC for beneficiaries.

### Rythu Bandhu

- Issues on the *Dharani* portal—data mismatches related to land survey numbers, missing data on survey numbers, etc.
- Transaction failures due to bank merger



The findings presented here are from a national-level study on *PM Kisan* conducted by MSC, which covered covering a range of involved stakeholders across 20 states and union territories.

### Covering a total sample of



13,166

Quantitative samples of farmers



197

Qualitative samples of farmers



80

Qualitative samples of supply-side stakeholders

### With an objective to assess:

1

The efficiency and efficacy of the cash transfer



2

The impact of the *PM Kisan* benefit amount on agriculture



3

The change in the financial status of the farmer household





**Stay tuned** as we unveil more such findings from our *PM-Kisan* evaluation study!

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