

# The climate resilient agriculture (CRAg) virtual breakfast club (VBC)

Where climate-action ideas brew

# CRAg VBC will turbo charge your ideas and partnerships

The CRAg VBC is a MSC led interactive platform for promising tech-enabled startups and growth-stage entities that seek to upscale their solutions and further strengthen climate resilience for smallholder farmers

## Start-ups focused on climate-resilient agriculture

Use the CRAg VBC platform as a sounding board for your ideas and plans; and attract investors and business partners.

Get a first glimpse of new ideas, technology and thinkers shaping CRAg-in India and beyond.

Identify inspiring peers and mentors to guide you on your journey.

Throw your business problems at the platform's network of experts. They will help solve them for you.



## Accelerators, Investors & Donors

Forge strategic partnerships to test, evaluate, and scale your ideas in the field.

Access insights from experts with a deep understanding of the needs, aspirations, perceptions and behavior of smallholder farmers.

Grab the attention of international funders and donors by showing evidence of your impact.

## NGOs & gov't programs with mass outreach

Join an international community practice using the CIFAR alliance and its links into the UN COP Summits

# The membership journey offers unparalleled opportunities

Send us your membership request to [cragvbc@microsave.net](mailto:cragvbc@microsave.net)



1

Active members can **promote pitches and content** on the CRAg VBC webpage and using the platform's social media handles



3

The platform will offer **access to international chapters** of the CRAg VBC to active members



5

Selected applicants will become our members and be eligible to **attend monthly CRAg VBC Zoom calls**



2

We will enable **investment, technical advisory, and mentoring support** to upscale promising solutions



4

The platform will organize **special focus webinars and in-person workshops** for promising, active members



6

# Sectors we work in

## Providing impact-oriented business consulting services



Banking, financial services, and insurance (BFSI)



Water, sanitation, and hygiene (WASH)



Government and regulators



Micro, small, and medium enterprise (MSME)



Social payments and refugees



Gender



Education and skills



Digital and FinTech



Agriculture



Youth



Climate change and sustainability



Health and nutrition

# Multi-faceted expertise

## Advisory that helps you succeed in a rapidly evolving market



Policy and strategy



Products and channels



Research and analytics



Organizational transformation



Digital technology and channels



Catalytic finance



Design thinking and innovation



Marketing and communication



Training



Government and regulations and policy



Data Insight

# MSC is recognized as the world's local expert in economic, social, and financial inclusion



International financial, social, and economic inclusion consulting firm with **20+** years of experience



**>200** staff in **8** offices around the world



Projects in **~65** developing countries

## Our impact so far

**>550**  
clients

**>1,000**  
publications

Assisted development of digital G2P services used by **>875 million** people

Implemented **>875 DFS** projects



Developed **>275 FI products** and channels now used by **>55 million** people

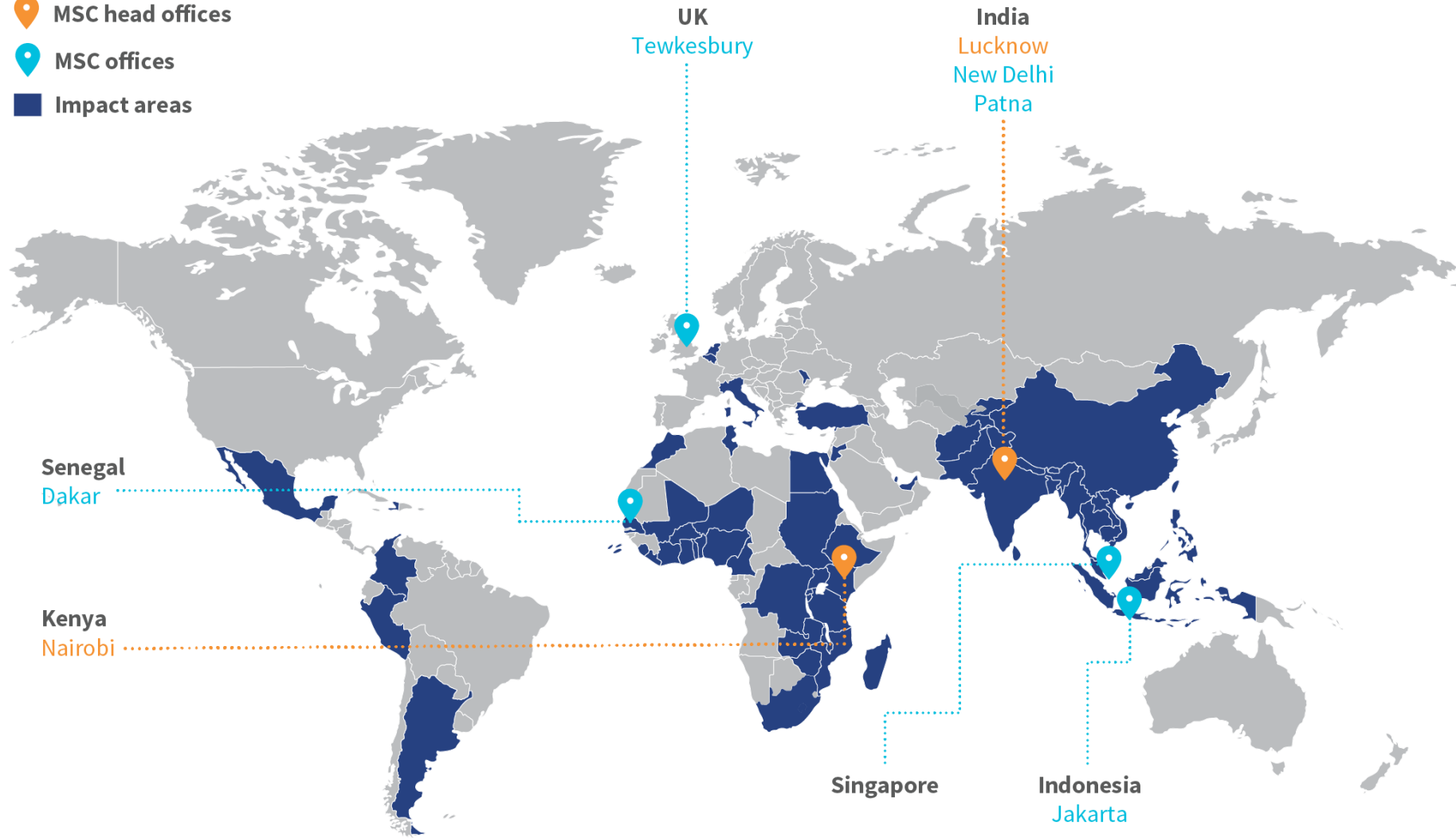
**Trained >10,500** leading FI specialists globally

## Some of our partners and clients





-  MSC head offices
-  MSC offices
-  Impact areas



[MSC corporate brochure](#)

Contact us at [info@microsave.net](mailto:info@microsave.net)

### Asia head office

28/35, Ground Floor, Princeton Business Park,  
16 Ashok Marg, Lucknow, Uttar Pradesh 226001, India  
Tel: +91-522-228-8783 | Fax: +91-522-406-3773 | Email: [manoj@microsave.net](mailto:manoj@microsave.net)

### Africa head office

Landmark Plaza, 5<sup>th</sup> Floor, Argwings Kodhek Road  
P.O. Box 76436, Yaya 00508, Nairobi, Kenya  
Tel: +254-20-272-4801/272-4806 | Email: [anup@microsave.net](mailto:anup@microsave.net)

