Microinsurance

Securing the future for the mass market



The challenge

The opportunity

MSC Offers

Strategic analysis

Channel optimization

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Finance Corpo

Multiple barriers to doing microinsurance right



A limited focus on feasibility during strategic business planning

Strategy and business model development

Industry and regulatory assessment

Client-centric products and services

Competitive benchmarking

Product and services innovation

Oualitative market research

Piloting and product roll-out

Channel feasibility assessment

Channel strategy development

IMPACT INSURANCE

Performance management

Clients and partners

Microinsurance now has a proven business case. Standing at about 500 million policies a year today, the microinsurance market has

the potential to reach 4 billion policies a year. (Swiss Re, 2010)

Limited client centric products and services



Sub-optimal distribution and misaligned use of technology



Our impact

Expertise to get microinsurance right



We helped develop a technology platform to enable a DFS provider in Ethiopia to reach 100,000 farmers.



We are pioneers in introducing a natural catastrophe insurance for MSMEs in the Philippines.



network

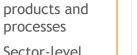
We redesigned the formalisation of an informal microinsurance program and the road map for its implementation. The initiative will secure over 2 million clients in Indonesia.

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BIMA

MICROENSUR







Proven track

record in

Project reviews

 Project coordination and execution

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and many more...

