

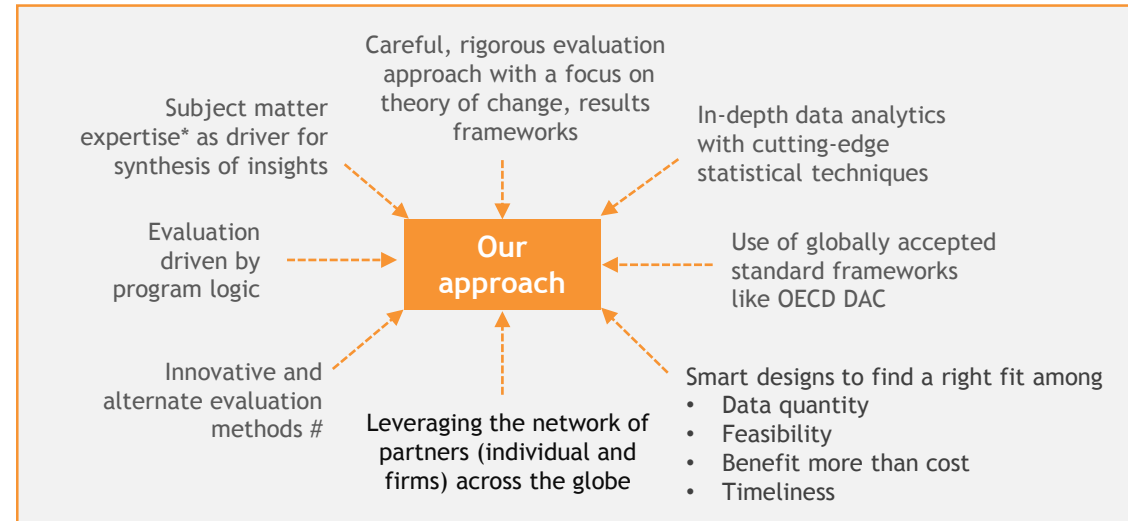
Smart monitoring & evaluation (M&E)

A strategic pillar, not just compliance



The challenge

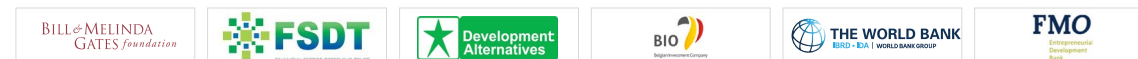
- M&E is still considered to be a compliance requirement in the social sector. Organizations need to value it as a core strategic pillar.
- Many projects and programs lack actionable insights that can be directly fed into policy or program strategy.
- Monitoring at the level of outcomes is not practiced widely yet



Our impact

- Trusted M&E advisors for eight ministries of Governments of India & Indonesia
- M&E systems for over 10 large scale programs of World Bank, BMGF, ADB, MetLife Foundation, and others
- Helped over 50 donors, impact investors and financial service providers to successfully complete mid-term course correction or strategy revision
- Helped FSPs to improve systems through concurrent monitoring and data analytics

Clients and partners



MSC offers

- We are renowned for our extensive understanding of lives and needs of the low- and middle-income households across geographies.
- We help organizations as trusted partners to:
 - I. Design smart, easy to use monitoring systems (at output & outcome level);
 - II. To automate MIS;
 - III. To implement and use M&E data.
- We are honest external evaluators for:
 - I. Impact evaluation;^
 - II. Program evaluation;
 - III. Portfolio evaluation.
- We contribute as technical experts to design M&E system for large-scale programs.

* Financial Inclusion, education, livelihood, G2P, agriculture, health & nutrition, WASH
^ Causal (quasi-experimental) mix-method studies, point-in-time assessments to evaluate impact
Realist evaluation, most significant change, case studies, PRAs, ethnography

and many more...

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